



PARAGON EYE ASSOCIATIES

Eyecare practice attracts patients with new website

 5 PROVIDERS  EYECARE  ARLINGTON & MANSFIELD, TX

“We did not have an up-to-date website previously. PatientPop has given us a **better web presence.**”

Julie Strickland, Office Administrator



Challenge

The practice's website was outdated and had a low number of monthly visitors.



Solution

PatientPop built a beautifully designed, search engine-optimized practice website that patients searching online for optometrists and ophthalmologists could easily find.



211%[↑]

increase in website visitors who became patients



96%[↑]

increase in new patients



53%[↑]

increase in number of online reviews